

BLACMÉRA

HW
HOLLYWOOD DANCESPORT
CHAMPIONSHIPS

MEDIA ALERT

BlacMéra Couturier Yuliana Candra teams up with Mary Murphy, Jonathan Roberts, and Michael Chapman for the Red Carpet Glamour Extraordinaire



SUMMARY: BlacMéra brings the magic of haute couture to the world class dancing at the Hollywood Dancesport Championships.

EVENT: BlacMéra Presents Hollywood Dancesport Championships
WHEN: October 29th - November 2nd, 2014
WHERE: Hilton Los Angeles/ Universal City
555 Universal Hollywood Drive
Universal City, CA, 91698-1001

DETAILS: Marrying the exquisiteness of high fashion and the glitz of ballroom dancing, designer Yuliana Candra of BlacMéra teams up with Mary Murphy from So You Think You Can Dance, Jonathan Roberts from Dancing With The Stars, and Michael Chapman from Millennium Dancesport Championships to present the 2014 Hollywood Dancesport Championships.

Best known for her meticulous and regal high fashion work, Candra of BlacMéra will take her ground-breaking Haute Couture, Resort, and Menswear Collections straight from her Paris show to Hollywood Dancesport Championships on October 29th – November 2nd, 2014.

This season, Candra is expressing her inspiration by amplifying the painting brushstrokes on her fabrics to create the ethereal and utopian masterpieces. The prominent use of dusty rose, aquamarine, viridian, and coral hues embodies the dreamlike and innocence of her Couture collection of La Vie e n Rose, designed for springtime romance in Paris. Unable to resist the temptation to present the antithesis to her feminine side, Candra brings forward the loud bang of her Provocateur pour Homme collection: unorthodox, nonconformist, and fashion forward with unexpected twist, designed to provoke and to ignite the anarchist in him.

Candra and her high fashion styling team will transform the ballroom of Hollywood Dancesport Championships into one unforgettable glamorous mecca, reserved exclusively for the Hollywood royalties and the ballroom dancing crème de la crème.

About BlacMéra:

Based in New York and San Francisco, designer Yuliana Candra draws on her experience from growing up in three different continents and having logged an extensive travel diary of over 500 cities and 50 countries to create her unique work. Since its launch in 2010, the brand's exciting tapestry of design has made BlacMéra the haute couture fashion name to remember. Candra has gathered loyal celebrity and star athlete followers from the recent Cannes Film Festival and the ESPN/ESPY Award shows. In Spring 2015 Candra will be presenting her upcoming Haute Couture Collection in Paris, London, Monte Carlo, and Dubai.

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