

ADVERTISING / VENDOR / SPONSOR INFORMATION

ADVERTISING AT THE MAC		
	Size/Type of Ad	Price
Program	Full Page Color	\$300.00
	Full Page Black & White	\$250.00
	Half Page	\$200.00
	Outside Back Program Cover Color	\$550.00
	Back Program Cover Black & White	\$450.00
	Inside Program Cover Color	\$400.00
	Inside Program Cover Black & White	\$350.00
Vertical Banner	Vertical Standing in the ballroom	\$500.00
	Vertical Standing in the hallway	\$300.00

Ads must be sent to mac@nyusadance.org by December 31, 2016.

VENDING AT THE MAC		
Type	Size	Price
Standard	150 square feet, includes full-page b&w ad (\$250) plus night time security	\$550.00
Additional Space	50 square feet	\$150.00
Additional Advertising	\$250 will be deducted from the cost of the ad	See above

If you would like to vend at The MAC, please contact us at: mac@nyusadance.org. Space is tight so the sooner you contact us, the better in terms of making sure you have a spot. The MAC has over a 1000 competitors attending each year and it's a great space to highlight your designs and products.

SPONSORING OUR DANCERS AT THE MAC		
Level	Incentives	Contributions
Championship	Full-page color ad in the program (Value \$300.00)	\$3000.00 and up
	2 Weekend VIP Seats (Value \$400.00)	
Benefactors	Full-page b&w ad in the program (Value \$250.00)	\$1500.00 - \$2999.00
	1 VIP Weekend Seat (Value \$200.00)	
Patrons	Full page b&w ad in the program (Value \$250.00)	\$1000.00 - \$1499.00
	1 VIP ticket for either Friday or Saturday night (Value \$110.00)	
Supporters	2 Front Row Friday or Saturday Night Seats (Value \$140.00)	\$500.00 - \$999.00
Friends		\$250.00 - \$499.00